

# DISTANCE EDUCATION ACCREDITING COMMISSION STUDENT ACHIEVEMENT DISCLOSURE FOR THE PUBLIC

DEAC accredited institutions offer a broad array of instructional programs and student support services to meet varied educational and professional goals of a highly diverse student population. Institutions determine appropriate performance criteria to measure the success of their students in achieving their goals in the context of the institution's specific mission and scope. You will find below (1) a summary of how this institution measures student achievement in the context of the institution's mission and educational programs, and (2) student achievement metrics which the institution believes best reflect student and program performance. For more information about DEAC standards and requirements, please visit www.deac.org.

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## **Summary of Institution Mission and Student Achievement**

Calbright College is committed to increasing economic mobility and closing equity gaps for working adults who lack easy access to traditional forms of higher education. The College offers online, flexible, affordable, skills-based programs that provide tangible economic value for both working adults and hiring managers.

Calbright College was founded to address gaps in California's higher education system by offering fully online, competency-based programs designed to prepare adult learners for the evolving job market. Our programs are designed to meet the needs of nontraditional learners, particularly underserved populations, while ensuring alignment with workforce demands and industry standards. Calbright measures success through program completions, completion rates, and skills attainment, demonstrating our commitment to meeting student goals and workforce needs.

Calbright supports its diverse student body with personalized academic and career guidance, a device lending program, and wraparound services that promote equity and achievement. These resources reflect our dedication to empowering students to achieve their educational and professional aspirations.

At the close of the 2023-2024 fiscal year, Calbright's enrollment was 4,582 students. This student body reflects the College's mission of enrolling underserved adult learners from the across the state:

- 90% are 25+ years old (45% across the CCC system); median age is late 30s.
- Average age of a Calbright graduate at the time they completed their program is 40 years old.
- Nearly 70% of students identify as Black, Indigenous, or people of color.
- More specifically, 31% of students identify as Hispanic, 22% identify as Black (more than triple the CCC rate), and 19% identify as Asian.
- 30% are parents or caregivers (~10% across the CCC system).
- 42% of students are unemployed, 53% work one job, and 6% work two or more jobs.
- 52 of California's 58 counties are represented by the student body, including 34 of the state's 40 rural counties.

### **Calbright Certificate of Competency Awarded**

(As of December 13, 2024)

Program Name	Before 2022	2022	2023	2024	Program Total
Customer Relationship Management (CRM) Platform Administration	7	45	120	116	288
Introduction to Cybersecurity (Security+)	24	9	26	72	131
Introduction to Data Analysis	0	6	27	147	180
Introduction to Information Technology Support (A+)	39	44	72	231	386
Introduction to Networks	n/a	n/a	n/a	5	5
Medical Coding for Professional Services	7	3	2	5	17
Project Management	n/a	n/a	n/a	7	7
Upskilling for Equitable Health Impacts: Diversity, Equity and Inclusion	0	3	n/a	n/a	3
Campus Total	77	110	247	583	1,017

#### **Completion Rates** (2023)

Calbright's overall completion rate for the institution during the 2023 reporting year is 9.98%. This reflects the institution's activities from January 1, 2023 through December 31, 2023 per DEAC reporting standards for the relevant cohort.

The cohort used for this calculation includes any student whose program start date allows for program completion in the 2023 calendar year, within 150% of the program cluster's median time to complete.

### Program Satisfaction Survey (2023)

Program Satisfaction Data is collected through the Alumni Survey, administered two months after students complete their program at Calbright. Data below represents students responding to Alumni Survey January 1 - October 31, 2023.

- **Question 1:** Did you achieve, or will you have achieved upon completing your studies, the goals you had when you started the course or program?
- **Question 2:** Would you recommend these studies to a friend?
- Question 3: All things considered, were you satisfied with your studies at this institution?

Program Name	Yes to Question 1 #		
Customer Relationship Management (CRM) Platform Administration	78.26%	100.00%	95.65%
Introduction to Cybersecurity (Security+)	100.00%	100.00%	100.00%

Introduction to Data Analysis	80.00%	80.00%	100.00%
Introduction to Information Technology Support (A+)	69.23%	92.31%	100.00%